



 <p style="text-align: center;">1st Edition</p> <p style="text-align: center;">AUTOMOTIVE R & D Trends</p> <p style="text-align: center;"><i>Theme: Automotive Mega Trends - R & D Challenges</i></p> <p style="text-align: center;">8 March 2019, Hotel Hilton, Chennai</p>	Principal Sponsor	Co-Sponsor	Associate Sponsor
Sponsorship Fee (Rs. in Lakhs)	5	3	2
Speaking Opportunity at the Conference Inaugural Session (10 minutes slot/ MD /CxO's/Sr. Management level; Topic of address to align with conference theme)	✓	x	x
Speaking Opportunity at the Conference Plenary Session (15 minutes slot; Topic of address to align with conference theme/session technical areas)	✓	✓	✓
Printing of logo of Sponsoring company on the Lanyards for all participation categories including Conference Delegates, VIPs, Speakers, Organiser etc.	✓	x	x
Screening of corporate film during the Conference Session breaks (seconds)	✓ (180)	✓ (60)	x
Corporate (video) advertisements in Conference webpage (Sponsor to provide the advertisement)	✓	x	x
Complimentary Built-up Stall in the conference venue for Corporate display / Technology Demo / Network	✓ (12 Sq.mtr)	✓ (6 Sq.mtr)	x
Logo on the side wings of the Conference Backdrop	✓	✓	✓
Logo on the Masking Screen in the hall	✓	x	x
Sponsor Company Name & Logo will be displayed on Registration Desks	✓	x	x
Logo on the Documentation Kit (Delegate Bag)	✓	x	x
Corporate Stand-alone Pull-ups in the pre-function area	✓	✓	x
Logo on the Thank-you Sponsor Panels at the lunch Venue	✓	✓	x
Distribution of gifts to delegates (at sponsor's own cost)	✓	✓	x
Logo on the Conference Mailers / Printed Brochure	✓	✓	✓
Special mention of speaker along with her / his photo & brief profile in the conference website.	✓	✓	✓
Speaker profile in the Conference booklet	✓	✓	✓
One page colour Advertisement in the Conference Booklet	✓	✓	✓
Logo on the screensavers between Sessions	✓	✓	✓
Logo on the onsite Thank-you Sponsor Panels	✓	✓	✓
Logo on the back cover of the Conference Booklet	✓	✓	✓
Logo on Thank you sponsor tent card	✓	✓	✓

Special acknowledgements thanking Sponsors	✓	✓	✓
Brochures / Promotional Inserts in Conference Documentation Kit	✓	✓	✓
Company profile in the Conference booklet (one page)	✓	✓	✓
Complimentary Passes to the Conference	15	10	5
Option to purchase additional delegate passes at 25% Discount	✓	✓	✓
Conference web page hyperlinked with Sponsor's web home page	✓	✓	✓
Logo placement in Post Event Newsletter and DVD	✓	✓	✓
Sharing of list of Conference attendees	✓	✓	✓

Why Sponsor this conference ?

- Conference sponsorship offers a rare opportunity to promote your company/organisation to the largest gathering of professionals
- Your organization will be acknowledged, at the appropriate sponsorship level, as sponsor in the Conference documents and website, i.e. your organization's logo will be displayed prominently in the Conference website and handbook.
- Obtain excellent networking opportunities during the event for your representatives
- Gain maximum access to an interested, influential, international audience of people you need to meet before, during and after the event
- Provide your publicity material directly to all delegates
- Advertising prominence over the conference with pre-event publicity via email updates, advertisements and link to your website.
- An opportunity to learn about the latest developments in the area

For more details please contact :

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